



Meet Lindsay Soko: Lawyer by day. Inventor by night. Fashionista 24/7.

Lawyer: Lindsay is a shareholder at the law firm of Fredrikson & Byron, and is a member of the firm's Employment/Labor and Trade Secrets/Noncompete Groups. Lindsay is a business and employment lawyer, representing a wide range and size of corporations, both public and private. Lindsay gives advice. She provides clients with guidance and counseling in employment and business matters ranging from specific questions to the development of employment policies, ongoing consultation, and training. Lindsay also litigates. From federal and state courts, to agencies and audits, Lindsay is not shy of the courtroom. Her passion and zeal for her clients' causes is always apparent. If a dispute is inevitable, Lindsay can certainly fight the good fight.

Inventor: Lindsay is the inventor of The Boot Hanger™, a patented storage device for protecting, organizing and storing fashion footwear. The Boot Hanger is sold by Boottique, Inc., Lindsay's company, which also sells an entire line of shoe storage and glamorous closet-organizing accessories. Lindsay invented The Boot Hanger in late 2007, founded the company in early 2008, and has been selling her products online ever since. She recently launched a new website, PR campaign, and exciting new products to compliment her core product The Boot Hanger, and to take her business to the next level.

Community Passion: As a native of Minnesota, Lindsay truly cares about the local community and business. She serves on several boards and volunteers with numerous organizations every month. Lindsay has worked with the Women's Business Development Center – Minnesota (WBDC-MN) for several years. Lindsay has an unwavering passion for women and women business owners. As an entrepreneur herself, Lindsay understands the unique challenges that women business owners face. She also understands that this is a uniquely exciting time for women business owners, with more doors open than ever before. Lindsay finds time to volunteer countless hours with WBDC-MN, contributing to help set the direction of the Center, advise on certification and legal issues, and assist certified women achieve their goals of becoming suppliers to Corporate America.

Lindsay is also a member of NAWBO-MN, the local NAWBO chapter for women entrepreneurs to connect with their peers. Nationally, NAWBO was founded in 1975 to open doors for women entrepreneurs by transforming public policy and leveling the playing field. This is something Lindsay believes in to her core. NAWBO

represents issues and concerns of women-owned businesses at the national, state and local levels. As a lawyer, Lindsay strives to represent the same interests for her female clients.

In addition, Lindsay has been a volunteer and the Media Spokesperson for the Arc Greater Twin Cities. Lindsay's passion for both community and fashion make her a great spokesperson for Arc, one of her favorite causes. Lindsay is also the former Chair of the Board for Peace and Hope Trust, a non-profit organization performing relief work in Nicaragua. Lindsay personally travelled to Nicaragua to see that their efforts reach those in need and make a difference.

Passion for Fashion... and Life: Lindsay has a unique passion for fashion. Yet, she is not afraid to roll up her sleeves and get her hands dirty. Just ask her husband and two stepsons. Lindsay is a high-energy, experienced legal professional and entrepreneur, but she has the courage to be vulnerable, open and personal. She shows her emotions and passion for the causes she cares about, as well as for the people she works with and for. Lindsay hopes to touch many lives with her legal and business skills, but most of all, with her compassion and humanity.

Recognition:

- Lindsay J. Sokolowski, Womens Business Development Center Advocate of the Year Award, 2012
- Lindsay J. Sokolowski, National Association of Women Business Owners (NAWBO) Innovative Business Award 2011
- Lindsay J. Sokolowski, Business Journal, Women in Business 2010 "Woman to Watch"
- Boottique, Inc., 2008 FashionTribes "FT Editor Faves" Award
- Boottique, Inc., 2009 Best of Minneapolis Award
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